



Code of Ethics for Janz Moms Participants

Conduct

- I shall maintain high standards of personal conduct and integrity in my capacity as a doula / lactation professional and as a representative of Janz Moms.
- My actions will remain within the scope of practice per my education and certifications.
- I will continually strive to be proficient and professional in my role as a doula / lactation professional and will continue to expand my knowledge of maternity and breastfeeding support.
- I will conduct myself in a way that brings respect and honor to the image of my profession.
- I will act within the highest standards of personal integrity.
- I will follow base procedures and guidance set forth by the installation.

Ethical Responsibilities

- My primary responsibility is to my client.
- I will provide services that promote, protect, and support mothers, infants, and the breastfeeding relationship.
- I will provide accurate evidence-based information free of personal bias to support families to make an informed decision.
- I will always respect the privacy and confidentiality of the client and receive the client's consent before sharing her and her child's information with other healthcare members unless in emergent situations. I will not disclose private information about my client on social media unless I have permission to do so.
- When I agree to support a laboring or breastfeeding client, I will honor that commitment except in cases of emergency. Should an emergency arise, I will reschedule with as much notice as possible, contact a backup provider or refer the patient out to a different provider.
- If I elect to not accept a client, I will make appropriate referrals for the client for alternative care.
- I will treat clients with care and respect in a non-judgmental way and will honor and support their decisions. My primary goal is that my client has a positive experience where she has access to support and education.
- I will treat healthcare professionals and colleagues with respect, fairness, courtesy, and in good faith for continuity of care.
- I will uphold the values, ethics, and knowledge of the doula / lactation professions in accordance with the standards set forth by Janz Moms and with the educational organization with which I trained.

- I will not share any training or continuing education materials with anyone outside of the Janz Mom's program. I will respect Janz Mom's intellectual property.